



# 2003 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

REVISED

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>1. Visitor Volume</b>	2,913,249	2,769,615	3,020,218	2,933,665	3,048,745	2,943,330	3,122,593	3,207,142	2,847,879	3,109,334	2,851,516	2,772,840	35,540,126
<b>2. Room Inventory</b>	127,053	127,317	127,442	127,611	127,611	128,424	128,424	128,424	128,424	128,424	128,946	130,482	130,482
<b>3. Room Tax / LVCVA's Portion (1):</b>	\$11,139,809	\$11,413,250	\$12,888,247	\$12,019,533	\$12,658,256	\$10,572,382	\$11,078,346	\$12,093,537	\$11,189,660	\$13,080,154	\$11,543,911	\$9,264,022	138,941,106
<b>4. Conventions: (b)</b>													
Attendance (b)	894,267	647,224	592,738	367,429	398,675	446,175	264,738	572,947	285,500	547,700	507,358	133,045	5,657,796
Number Held (b)	1,600	2,562	2,462	2,485	2,031	2,123	1,546	1,485	2,062	2,846	2,023	1,238	24,463
Economic Impact (b)	\$989,029,590	\$767,536,204	\$699,353,329	\$426,827,908	\$460,544,645	\$519,495,513	\$297,104,325	\$675,247,300	\$331,526,246	\$640,167,222	\$588,763,341	\$151,180,155	\$6,546,775,778
<b>5. Occupancy Levels</b>													
Total	82.4%	86.8%	85.6%	86.0%	85.7%	85.8%	88.0%	90.0%	82.9%	87.6%	82.1%	76.8%	85.0%
Hotel	88.2%	91.7%	90.1%	90.8%	90.2%	90.7%	92.8%	94.4%	87.7%	91.8%	86.3%	80.8%	89.6%
Motel	52.8%	61.4%	62.4%	61.5%	62.6%	60.0%	62.9%	66.6%	57.2%	65.3%	59.6%	54.2%	60.5%
Weekend	89.3%	95.1%	94.4%	95.1%	94.7%	93.9%	94.2%	94.3%	93.0%	96.1%	90.2%	83.4%	92.8%
Midweek	79.2%	82.8%	82.0%	82.7%	80.8%	82.9%	85.5%	87.6%	79.2%	84.1%	78.0%	74.4%	81.6%
<b>6. Average Daily Room Rate</b>	\$84.86	\$89.70	\$87.12	\$83.42	\$85.47	\$73.44	\$77.00	\$79.03	\$80.66	\$89.33	\$85.47	\$74.54	\$82.48
<b>7. Total Room Nights Occupied</b>													
Total	3,247,389	3,093,604	3,382,078	3,294,042	3,391,021	3,306,354	3,505,234	3,582,220	3,192,012	3,486,949	3,174,870	3,104,962	39,760,735
Tourist (b)	1,352,756	1,722,367	2,183,608	2,515,591	2,546,371	2,361,068	2,944,348	2,368,349	2,587,139	2,326,568	2,099,959	2,823,087	27,831,211
Convention (b, c)	1,894,633	1,371,237	1,198,470	778,451	844,650	945,286	560,886	1,213,871	604,873	1,160,381	1,074,911	281,875	11,929,524
<b>8. Gaming Revenue:</b>													
Clark County	\$703,257,000	\$620,352,000	\$684,983,000	\$608,890,000	\$650,996,000	\$656,392,000	\$655,901,000	\$635,796,000	\$683,846,000	\$664,497,000	\$631,437,000	\$635,031,000	\$7,831,378,000
Las Vegas MSA (d)	\$548,725,000	\$482,485,000	\$523,685,000	\$470,127,000	\$508,692,000	\$517,109,000	\$510,857,000	\$502,653,000	\$538,780,000	\$520,612,000	\$493,000,000	\$492,788,000	\$6,109,513,000
Strip	\$429,631,000	\$372,236,000	\$395,543,000	\$361,220,000	\$404,231,000	\$403,088,000	\$396,631,000	\$401,596,000	\$421,138,000	\$408,988,000	\$387,755,000	\$378,665,000	\$4,760,722,000
Downtown	\$60,621,000	\$55,268,000	\$63,619,000	\$51,802,000	\$55,832,000	\$52,563,000	\$54,513,000	\$53,785,000	\$51,380,000	\$57,796,000	\$52,277,000	\$48,507,000	\$657,963,000
Boulder Strip	\$58,473,000	\$54,981,000	\$64,523,000	\$57,105,000	\$48,629,000	\$61,458,000	\$59,713,000	\$47,272,000	\$66,262,000	\$53,828,000	\$52,968,000	\$65,616,000	\$690,828,000
<b>9. Enplaned/Deplaned Airline Passengers:</b>													
Total Passengers	2,813,320	2,710,352	3,132,727	2,894,788	3,033,610	3,083,042	3,247,162	3,242,938	2,952,035	3,248,066	2,977,659	2,930,233	36,265,932
Scheduled Passengers	2,509,430	2,408,354	2,781,045	2,615,722	2,747,033	2,780,954	2,935,237	2,941,752	2,652,658	2,895,776	2,655,716	2,636,341	32,560,018
Charter Passengers	256,342	256,907	299,327	238,517	234,428	253,178	262,962	250,529	248,223	295,746	269,581	246,340	3,112,080
<b>10. Average Daily Auto Traffic</b>													
All Major Highways	69,250 e	73,679 e	76,057 e	82,721 e	79,983 e	84,875 e	N/A	N/A	N/A	N/A	N/A	79,526	78,013 e
1-15 at NV/CA Border	32,644	34,812	34,103	40,721	38,082	40,858	44,952	43,499 e	35,975	34,534	37,877	38,829	38,074
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>1. Visitor Volume</b>	9.0%	0.3%	-7.4%	-1.5%	-0.4%	-0.3%	4.5%	0.8%	3.5%	3.1%	1.3%	5.2%	1.3%
<b>2. Room Inventory</b>	0.3%	0.5%	0.8%	1.0%	1.0%	1.6%	1.2%	1.3%	1.4%	1.3%	1.7%	2.9%	2.9%
<b>3. Room Tax / LVCVA's Portion (1):</b>	29.9%	13.5%	-2.0%	2.7%	-2.5%	4.3%	15.6%	10.9%	17.9%	11.5%	8.5%	14.0%	9.3%
<b>4. Conventions: (b)</b>													
Attendance (b)	76.3%	-4.6%	-13.7%	-22.5%	-3.1%	2.0%	70.0%	23.8%	11.9%	46.2%	-8.0%	20.9%	10.8%
Number Held (b)	-1.4%	9.9%	-3.9%	-5.0%	-2.2%	15.9%	6.9%	7.8%	12.2%	11.1%	24.6%	8.0%	6.2%
Economic Impact (b)	64.2%	-4.8%	-14.1%	-23.1%	-3.6%	2.1%	67.6%	23.3%	23.3%	47.4%	-10.0%	30.4%	9.8%
<b>5. Occupancy Levels</b>													
Total	7.0	0.8	-6.7	-1.5	-0.6	-0.3	3.6	0.3	2.8	2.2	1.3	2.3	0.9
Hotel	7.8	1.1	-6.0	-1.8	-0.1	-0.1	2.6	0.0	2.0	2.2	0.9	1.6	0.8
Motel	2.7	-1.7	-10.9	-0.2	-3.9	-2.5	7.9	0.7	5.6	1.0	1.7	3.9	0.4
Weekend	9.1	-0.3	-3.1	-1.2	0.4	3.1	3.8	-0.6	4.1	-0.6	2.3	2.4	1.6
Midweek	5.8	1.2	-7.8	-1.5	-1.7	-1.2	3.6	0.4	2.9	2.6	1.9	2.1	0.7
<b>6. Average Daily Room Rate</b>	19.9%	20.0%	-0.6%	-0.7%	9.5%	4.0%	13.5%	7.3%	6.1%	9.8%	4.0%	4.4%	7.5%
<b>7. Total Room Nights Occupied</b>													
Total	9.7%	1.3%	-6.5%	-0.7%	0.2%	0.8%	5.6%	1.6%	4.9%	3.9%	3.2%	6.0%	2.3%
Tourist (b)	-26.2%	11.4%	4.5%	11.1%	3.1%	2.3%	-1.0%	-5.2%	4.5%	-7.9%	13.4%	5.1%	1.1%
Convention (b, c)	68.2%	-9.0%	-21.5%	-26.0%	-7.5%	-2.7%	62.2%	18.1%	6.7%	39.5%	-12.2%	15.4%	5.2%
<b>8. Gaming Revenue:</b>													
Clark County	9.5%	0.6%	4.4%	-5.9%	-4.4%	16.8%	4.5%	-4.4%	6.3%	1.5%	6.5%	-1.2%	2.6%
Las Vegas MSA (d)	11.4%	0.4%	3.2%	-5.7%	-6.3%	18.1%	4.5%	-7.3%	7.1%	1.2%	5.4%	-1.7%	2.2%
Strip	13.8%	0.1%	0.1%	-5.3%	-5.7%	18.9%	6.7%	-10.4%	7.7%	3.5%	4.1%	-0.9%	2.3%
Downtown	11.7%	-1.9%	6.3%	-8.5%	-4.8%	4.5%	3.0%	2.7%	-6.0%	-0.1%	4.5%	-8.2%	0.2%
Boulder Strip	-4.2%	4.8%	23.2%	-5.2%	-12.8%	26.5%	-7.1%	13.0%	16.0%	-12.2%	16.6%	-0.6%	3.7%
<b>9. Enplaned/Deplaned Airline Passengers:</b>													
Total Passengers	11.8%	4.0%	-2.3%	-2.2%	0.0%	2.3%	6.4%	-0.2%	4.5%	4.2%	9.8%	8.1%	3.6%
Domestic Scheduled Passengers	11.4%	5.1%	-0.7%	-0.3%	1.4%	3.8%	7.9%	1.6%	6.1%	3.7%	9.9%	8.7%	4.7%
Charter and/or Int'l Passengers	13.4%	-6.0%	-14.7%	-15.3%	-11.5%	-8.5%	-4.0%	-15.1%	-5.0%	12.7%	14.2%	-0.2%	-4.2%
<b>10. Average Daily Auto Traffic</b>													
All Major Highways	-0.4%	0.0%	-4.8%	3.3%	-0.4%	2.1%	N/A	N/A	N/A	N/A	N/A	2.4%	-0.5%
1-15 at NV/CA Border	-3.1%	-1.7%	-9.2%	6.9%	-1.9%	4.7%	7.8%	-3.4%	2.3%	1.2%	3.4%	-0.8%	0.5%

r = revised; e = estimate, partial NDOT data unavailable for Jan-Dec 2003.

Note: 2003 figures were retroactively revised September 2004.



## 2003 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

REVISED

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	340,470 r	349,138	390,183	357,649	366,061	355,034	375,761	389,503	328,628	333,924	307,507	297,549	4,191,407
2. Room Inventory	10,817	10,817	10,817	10,817	10,817	10,817	10,817	10,817	10,817	10,817	10,817	10,817	10,817
3. Convention Attendance	12,202	12,756	15,140 r	12,180 r	19,393	11,422 r	8,581	11,286 r	16,620 r	18,999 r	14,722 r	14,344	167,645
4. Total Occupancy	75.6%	87.0%	87.9%	82.8%	84.4%	84.6%	86.8%	90.2%	79.7%	78.3%	74.3%	69.3%	81.7%
5. Average Daily Room Rate	\$29.85	\$34.03	\$33.88	\$42.43	\$36.07	\$31.96	\$34.96	\$36.91	\$33.59	\$32.14	\$34.44	\$30.00	\$34.30
6. Total Room Nights Occupied	253,507 r	263,502	294,752	268,694	283,016	274,535	291,064	302,465	258,634	262,561	241,111	232,382	3,226,223
7. Gross Gaming Revenue	\$53,097,000	\$47,220,000	\$52,906,000	\$46,325,000	\$47,143,000	\$42,402,000	\$44,437,000 r	\$43,206,000	\$44,014,000	\$46,937,000	\$44,564,000	\$40,989,000	\$553,240,000
8. Laughlin/Bullhead City Air Passengers	13,499	20,859	24,247	15,635	10,463	11,428	12,789	11,610	13,119	14,567	15,169	10,283	173,668
9. Average Daily Auto Traffic: Hwy 163	5,941	6,305	6,726	7,232	6,042	6,009	5,854	5,699	5,557	6,003	6,021	5,966	6,113
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-4.4%	-4.7%	-5.8%	-7.3%	2.4%	2.1%	3.7%	0.0%	0.9%	-1.5%	-3.5%	0.7%	-1.6%
2. Room Inventory	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3. Conventions Attendance	6.0%	-14.0%	-44.9%	-32.1%	33.7%	13.9%	-5.9%	-10.7%	8.3%	-15.1%	-19.5%	48.9%	-8.7%
4. Total Occupancy	-3.8	-4.6	-5.8	-7.1	2.2	2.0	3.5	0.2	0.9	-1.1	-2.7	0.6	-1.3
5. Average Daily Room Rate	-11.7%	-22.1%	-15.3%	-14.8%	-13.3%	-12.5%	-3.6%	-2.5%	-3.8%	-6.4%	4.1%	-7.0%	-9.9%
6. Total Room Nights Occupied	-4.7%	-5.0%	-6.1%	-7.8%	2.7%	2.4%	4.2%	0.2%	1.1%	-1.4%	-3.6%	0.9%	-1.5%
7. Gross Gaming Revenue	7.4%	-1.3%	-7.7%	-3.4%	4.8%	-0.6%	3.5%	0.5%	-0.4%	3.3%	0.5%	-0.3%	0.4%
8. Laughlin/Bullhead City Air Passengers	113.7%	83.9%	14.0%	-4.5%	-24.6%	-8.7%	-17.1%	-26.7%	-18.9%	-19.7%	-19.5%	2.0%	-1.4%
9. Average Daily Auto Traffic: Hwy 163	-2.1%	-4.4%	-8.0%	3.2%	1.5%	3.7%	3.0%	-0.8%	1.3%	2.4%	5.0%	2.7%	0.4%

r = revised



## 2003 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

REVISED

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	143,195	132,403	152,407	142,486	150,953	153,263	150,846	151,530	127,609	149,991	122,643	114,453	1,691,779
2. Room Inventory	2,783	2,783	2,783	2,783	2,783	2,945	2,945	2,945	2,945	2,945	2,945	2,894	2,894
3. Total Occupancy	88.6%	90.7%	94.3%	91.1%	93.4%	92.6%	88.2%	88.6%	77.1%	87.7%	74.1%	68.1%	86.1%
4. Average Daily Room Rate	\$31.51	\$37.69	\$40.47	\$37.89	\$36.70	\$30.61	\$30.47	\$32.86	\$31.42	\$40.48	\$34.25	\$32.88	\$34.83
5. Total Room Nights Occupied	76,438	70,677	81,355	76,059	80,579	81,812	80,522	80,887	68,118	80,066	65,467	61,095	903,075
6. Gross Gaming Revenue	\$10,113,000	\$9,435,000 r	\$10,918,000	\$9,492,000	\$9,815,000 r	\$8,327,000	\$8,463,000	\$8,830,000	\$8,808,000	\$9,795,000	\$9,128,000	\$9,055,000	\$112,179,000
7. Average Daily Auto Traffic: I-15 at NV/AZ border	19,244	19,874	21,297	21,811	21,989	23,650	24,949	24,475	21,550	22,405	20,660	20,134	21,837
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	16.1%	4.4%	0.5%	2.4%	12.2%	15.6%	20.0%	14.4%	10.5%	8.7%	-4.4%	-9.8%	7.4%
2. Room Inventory	1.5%	1.5%	1.5%	1.5%	1.5%	7.3%	7.3%	7.3%	7.3%	7.3%	7.3%	4.0%	4.0%
3. Total Occupancy	12.2	3.8	0.4	2.1	10.1	7.9	10.5	6.7	3.3	2.4	-7.9	-9.3	3.4
4. Average Daily Room Rate	16.0%	1.6%	-6.0%	-2.8%	3.3%	-3.5%	-5.3%	1.3%	-0.8%	9.3%	7.9%	8.8%	1.6%
5. Total Room Nights Occupied	17.7%	6.0%	2.0%	3.9%	13.8%	17.3%	21.8%	16.1%	12.1%	10.3%	-3.1%	-8.5%	9.0%
6. Gross Gaming Revenue	0.2%	4.5%	-5.1%	-4.7%	9.2%	3.1%	3.4%	9.6%	1.1%	3.4%	6.8%	6.4%	2.8%
7. Average Daily Auto Traffic: I-15 at NV/AZ border	8.0%	0.6%	-4.4%	2.6%	0.6%	2.3%	3.1%	1.7%	3.8%	4.6%	2.7%	-6.5%	1.5%

r = revised